

Eastern Michigan Arabian Association

www.emaa.org



Newsletter Advertising Rates

Website Advertising Rates

All Ads MUST be submitted by the second Wednesday of the month. Newsletters are printed in black and white only. All prices are per issue unless otherwise specified.

Our newsletter reaches 200+ club members.

Cover Ad	\$35.00	Center Spread	\$55.00
Full Page	\$25.00	½ Page	\$17.00
		¼ page	\$10.00

Inserts: Minimum of 250 copies per newsletter; cost of \$20.00 per edition. *Custom design and/or color inserts are available at a cost of \$40 per edition.*

Classifieds: \$0.05 per word / minimum of \$5.00

Business Cards: Three months \$15.00
One year \$50.00

Issues will be mailed bi-monthly in the off season. Ads must be camera-ready or a \$10.00 fee applies. ALL ads must be paid in advance.

Mail ad copy and check payable to EMAA to:
Christine Young
3309 Lake George Road
Dryden, MI 48428
Email: info@emaa.org

Classified Ads: Includes up to 50 words of text, runs for 3 months. No charge for EMAA members, Non-members pay \$5.00

Photo Classified Ads: Includes one photo and up to 50 words of text. Ad runs for 3 months: \$10.00

Business Card: Includes a business card scanned and placed on the Business Directory page. **Can also include a link back to your website.** Cards will be placed on the website for a period of one year: \$60.00

Email AdFlash: **Our AdFlashes are sent to a subscriber base of 375+ members.**

Provide your own copy - \$5 per issue
Custom designed ad - \$10 per issue

To place an ad, email copy (photos should be in jpg or bmp format) to **info@emaa.org**.

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